



Aston Business School

BIRMINGHAM UK



**AWARDED
TRIPLE GOLD**

TEACHING
EXCELLENCE
FRAMEWORK, 2023

★★★
TRIPLE
ACCREDITED



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One of just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation – three of the most recognised and prestigious accreditation bodies in the world.

Studying at Aston University is your opportunity to enjoy an outstanding student experience and career outcomes.

Aston University has achieved Triple Gold - the best possible rating - in the Teaching Excellence Framework, 2023.



“Aston Business School offers a life-transforming student experience that equips our students with the skills and knowledge to achieve their career goals, whether it is to lead an organisation to enhance their organisations’ performance and growth or create their own successful ventures. We are in the business of opening doors. Our students go on to do great things. And you will too when you graduate from here.”

Professor Zoe Radnor FAcSS FBAM

Pro Vice-Chancellor and Executive Dean
College of Business and Social Sciences

Why Aston Business School?

Join the big-thinkers, change-makers, entrepreneurs and creators.

Aston Business School is part of an elite group of world class business schools located at the heart of Aston University's global community, welcoming students from over 120 countries.

We are proud of our great reputation - built on credibility, results and services to our students.

- > High-quality and innovative teaching methods underpinned by high impact applied research – delivering teaching that makes your learning experience more rewarding and relevant.
- > Develop professionally and personally with industry related experience through our work placement programmes, supported by our award-winning careers and placements team.

- > Learning by doing' to experience real-life business through projects, competitions and in-house business clinics.
- > The Aston Global Advantage postgraduate professional development programme focuses on the more elusive social and personal aspects of business as well as offering opportunities to work or study abroad.

Our business courses are relevant to the needs of industry and our students, and will prepare you for the workplace. If you want to gain skills that make employers take notice, work with some of the country's leading academics and make your mark on the world of tomorrow, you're in the right place.



We're all here for a reason. **Find yours.**

Curious

Ask the questions that make a real difference.

Enterprising

Our students develop skills for starting up their own business to leading a global operation.

Excellence

A student body that has built a reputation on winning many globally recognised awards.

Passionate

Our students have a desire that is driven by passion and purpose.

OUR REPUTATION

Globally Recognised

The 2023 CEO Magazine MBA rankings have placed the University in the top tier for both its Global MBA and DBA programmes.

Top 25

Aston University is ranked 25th in the UK in the Guardian University Guide, 2024.

Top 20

Aston University is ranked 18th in the UK for Graduate Prospects (Times/Sunday Times Good University Guide, 2024).

Top 10

BSc Accounting and Finance and BSc Finance degrees are ranked 10th in the UK for Graduate Prospects On-Track', which measures whether our degrees help graduates achieve their career goals (Complete University Guide, 2024).

13th in the UK

Our Economics degrees are ranked 13th in the UK for graduate-level employment 15 months after graduation (Guardian University Guide, 2022).

100% NSS

Overall Student Satisfaction for Human Resource Management (NSS, 2022).

Top 15 for earnings

Our graduates are among the highest paid in the country - on average employed Aston graduates earn £36,100 five years after graduation, putting us in the top 15 UK universities (Longitudinal Education Outcomes, 2023).

2nd in the UK

Our BSc Marketing degree is Ranked 2nd in the UK for Graduate Prospects On-Track', which measures whether our degrees help graduates achieve their career goals (Complete University Guide, 2024).

Top 30

Business and Management programmes are ranked in the Top 30 in the UK in the Guardian University Guide 2023.

Best University Placement Service

Recognised as the best at the National Undergraduate Employability (NUE) Awards 2022.

Founded in 1947

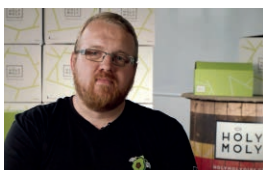
We have the expertise. We've been doing it for a while.

Top 10 Students' Union

Aston Students' Union was rated 8th in the UK in the 2022 Whatuni League Table, which is based on votes from more than 30,000 students across the country.

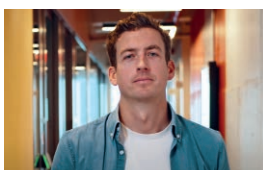
Award winning reputation

Staff and students have picked up many nationally recognised awards. With Monique Farquharson named AMBA Student of the year in 2022.



" A degree from Aston Business School gives people the fundamental skills that they will require to go into any line of work whether that's in the corporate world, the entrepreneurial world, or the creative world. As an employer now, if I see a CV with Aston University on it then I know they're going to have a lot of skills and experience and the baseline foundation needed."

Gareth Booth
Owner and Managing Director, Holy Moly Dips



" I chose to study at Aston University because I wanted to explore a new city, and they have got a great business school. The part I enjoyed most about my course was the depth in the subjects that I hadn't necessarily experienced before. I enjoyed learning about the more legal side of running a business, diving a little bit more into entrepreneurship as well as developing my coding skills and building websites. Having the DNA of a business school and having that entrepreneurship running through many of the courses has helped encourage me to think a bit differently. Aston University really gave me some of that entrepreneurial DNA that has massively helped me through my career."

Nick Willis
Manages a team of campaign managers at Spotify
BSc (Hons) Business, Computing and IT



" I decided to study at Aston University because it's highly credible for business. I've taken many things from Aston University that have helped me in my career. I think it's been really beneficial for me to understand how people work, their different personality traits, and ultimately tailoring my communications to different people. I didn't know what I wanted to do before I left university, and now I'm working in the Civil Service on a high-profile case that is on the news too. It's stretching, it's making me grow, and seeing the impact that this is having on peoples' everyday lives is amazing."

Rachel Appiah
Policy advisor in her local community
BSc (Hons) Business Management and English Language



" I took a four-year course with a placement year. I found that the physical element where you had to go out and speak to businesses and people helped me the most. It taught me the importance of consistency and to keep striving to understand things. I then transferred this knowledge into boxing and was able to achieve great things in both aspects. I thought Aston University was brilliant and I enjoyed every single year. The people were great and I met people from all over the world with different goals and aspirations. It was definitely one of the best experiences of my life."

Delicious Orie
Boxing Gold Medallist, Commonwealth Games 2022
BSc (Hons) Economics and Management

In the know

We're triple accredited. This means we've been accredited by three major bodies, AMBA, EQUIS and AACSB. Only 1% of business schools worldwide have achieved this.



We also have accreditations from several other awarding bodies, meaning our courses are as relevant and up-to-date as possible.

AACSB	Association to Advance Collegiate Schools of Business
ABP	Association of British Psychology
ACCA	Association of Chartered Certified Accountants
AMBA	Association of MBAs
BPS	British Psychological Society
CFA	Chartered Financial Analyst Institute
CII	Chartered Insurance Institute
CIM	Chartered Institute of Marketing
CIMA	Chartered Institute of Management Accountants
CIPD	Chartered Institute of Personnel and Development
CISI	Chartered Institute for Securities and Investment
CMT	Chartered Market Technician
DMI	Digital Marketing Institute
EQUIS	EFMD Quality Improvement System
ICAEW	Institute of Chartered Accountants in England and Wales
TEF	Teaching Excellence Framework
QAA	UK Quality Assurance Agency

Monique Farquharson

Global MBA student of the year 2022

Founder of The Matcha Yaad
Analytics Consultant Accenture Song
MBA

Monique discusses her journey from studying the MBA at Aston University to becoming a consultant and launching her own business, and how the MBA helped her get there.



Ali -Reza Panjwani

Vice-President at J.P Morgan
BSc (Hons) Business and Management

From Aston Street to Wall Street
After graduating with a degree in Business and Management in 2011, Ali's career skyrocketed. Moving from legal into finance, he now holds the position of Vice-President at J.P Morgan in New York City, becoming one of the youngest in the firm's history to do so.

“My parents told me to dream big and here I am now working for J.P. Morgan's headquarters in New York City – the biggest and best bank in the world.”

“I was attracted to the reputation and prestige of Aston University, and in particular the Business School. Aston offers degrees that uniquely integrate a placement year, which adds to a practical element to the course. The demographics at Aston University also helped me to adopt a global mindset, which is critical for anyone who has serious business ambitions. The diversity is truly unique.”

Hear Ali's story.



→ Professional experience

Your placement is the start of your professional life. Embrace it. From your first day in the office, you'll be part of the workshop of business. This is your chance to sample professional life, make connections and build the relationships which lead to your graduate-level job.

A third of Aston Business School students return to their placement employer after graduating.



BSc (Hons) Marketing graduate Chloe Lansbury shares her experiences of studying at Aston Business School and how her placement year helped her to secure her role as a Social Media Executive at the global brand Gymshark.

“I chose Aston because of its placement year and a really good course that had a business mindset but also honed in on marketing as well.”



BSc (Hons) International Business and Management student Maheen Siddiqui reflects on her placement in Austria.

“I undertook my study abroad placement at WU (Vienna University of Economics and Business). This was one of the best experiences of my life and I would highly recommend it to students. The experience, allowed me to get out of my comfort zone, given me more confidence and independence, made connections with people from all over the world and gave me the opportunity to travel and learn more about other cultures.”

Taught by the best



“ *The academics for my course were great, both for economics and politics. I got diagnosed with dyslexia in 2019 so my final year at Aston University was really crucial to succeed. Being able to go to my lecturers at any time for help was great because they provided various resources and supported me with my different learning needs. I graduated with some of the highest grades that I had achieved during my three years at Aston University.”*

Victoria Rogers

BSc (Hons) Economics and Politics
Customer Success Manager in the
Business Applications Team for
Microsoft UK

We take teaching seriously. For us, academics who are published in ‘world-leading journals’ or are ‘experts in their field’ isn’t enough. They must be able to share their knowledge and inspire you to take the next step in your career. And ours can.

Our tutors can teach. They introduce you to new knowledge, and even more importantly, alternative ways of thinking. This is what makes an Aston Business School student distinctive and more attractive to prospective employers.

We strive to take teaching out of the lecture theatre. Business is built on good communication, so we structure our teaching in a similar manner.

Our philosophy is ‘learning by doing’, so you’ll be participating in business simulations, hearing from national employers and be able to take advantage of campus facilities like our Bloomberg Trading Room.



Richard Kenyon

Richard Kenyon has been awarded the CIMA Teaching Excellence award for the UK, 2021.



Dean Garatt

Producing the textbooks for the national curriculum
Co-author of Economics 10th Edition.

“ *How should we teach better is a question that drives teaching culture at Aston University and, I greatly value it.”*

Dr Bahar Ali Kazmi

Co-Programme Director of BSc
(Hons) Business and Politics
and BSc (Hons) Business and
International Relations





Start your global career

Study at one of our partner institutions across the world or take a placement year abroad. University is the perfect time to experiment with living overseas.

Studying abroad

We partner with high-ranking business schools all over the world. Each school shares our philosophy for employability and courses that reflect the needs of industry.

There are a range of study opportunities on offer, from where you study additional content, to our premium offer of double degrees where you can receive a second degree when you graduate.

Get a second degree during your third year

You can get a second degree during your third year and take advantage of the Exchange Partnership Second Degree Pathway.

If you plan to study abroad

This opportunity is similar to an exchange but as an undergraduate student during your placement year, you'll follow a particular curriculum setting you on the track for our partner institution's degree award. If successful, you will graduate with two undergraduate degrees.

All programmes are taught in English and the Exchange Partnership Second Degree Pathway is tuition-free (you will pay the standard placement year fee cost). We partner with a small number of triple-accredited business schools who share Aston University's philosophy for employability and offer courses that reflect the needs of industry.



These institutions are:

Australia

Queensland University of Technology Business School, Brisbane

- > Available for students studying BSc International Business and Management or BSc International Business and Economics.

France

Audencia Business School, Nantes

- > Available for students studying any Aston Business School Undergraduate degree, with the exception of Law LLB, and BSc Business Enterprise Development.
- > To be awarded the Audencia Business School degree, students will have to successfully complete two semesters at Nantes, or one semester and a four to six month internship, thesis, and oral defence.

emlyon Business School, Global BBA Program, St Etienne

- > Available for students studying BSc International Business and Management or BSc International Business and Economics.
- > To be awarded the emlyon degree, students will have to successfully complete two semesters at St Etienne, as well as a three month internship, including thesis, and oral defence.

Poland

Kozminski University, Warsaw

- > Available for students studying BSc Accounting and Finance or BSc Finance.

A GREAT PLACE TO LIVE AND STUDY

BIRMINGHAM

A city for everyone



II *Deciding to come to Aston University was one of the best decisions I've ever made. When I came to the campus, I felt the atmosphere and went to the guest lectures, which made me fall in love with the course and the University. Deciding to come to Aston University is one of the best decisions I've made."*

Chukwudi Ononye
BSc (Hons) International Business and Management graduate.
Entrepreneur, co-founder of Chefiesta

Birmingham is in the centre of the UK and Aston University's Business School is in the centre of Birmingham. Birmingham is a leading European destination for business, professional and financial services. With excellent links to the city's businesses, we are an ideal choice for executive education and various other services, such as placements, apprenticeships and graduate recruitment.

Birmingham is the youngest city in Europe with the under 25s taking up nearly 40% of the population. This makes it a fantastic student city and you'll never be short of things to do.

City-centre living mixed with a friendly, campus community

Our campus is just a short walk to the city, giving you the best of both worlds when it comes to living and studying here. The lecture theatres, accommodation, library and sports facilities are all located on one site with easy access. If you want to live on campus, the accommodation is well-equipped, modern and spacious, providing you with everything you need to make the most of your time here. For more information, visit: www.aston.ac.uk/undergraduate/your-application/accommodation



Join the CLUB



Your university experience is what you make it. The choice is yours. Student societies offer both academic support and a break from your studies. Of course, there is the full spectrum of societies – from Game of Thrones to rock music – but here's a sample of the business focused ones:

Aston Bright Futures

This society work with leading businesses across a wide range of sectors (commercial, pharmaceutical, engineering, technological, legal...) to organise employer-led and employability skill session events to maximise your opportunity to network/connect with the world's biggest and most innovative brands. In the past years, these included Shell, Capgemini, Microsoft, and Deloitte - just to name a few.

Aston Entrepreneurs Club

Aston Entrepreneurs Club is a student-run society that provides a platform for any student interested in entrepreneurship, that wants to grow their network with like-minded individuals and be in an environment that supports their personal and professional development. This is achieved through networking with entrepreneurs, keynote speaker events and key skills workshops.

Aston Trading and Investment Society

The new and revamped Aston Trading and Investment Society (ATIS) is a student-led society aiming at giving valuable information to members, about how things really work in the financial sector and what trading and investing involves.

Accounting Society

The society aims to be at the forefront of your student development, enhancing employability and engaging its members with the world of accounting and finance. The society offers students skills sessions, CV enhancing, networking opportunities and careers talks.

Aston Women in Business

AWB is a society where women come together to build networks with industry leading businesses and most importantly lasting friendships with likeminded females of the future. They provide a platform to bring together and empower Aston students, equipping students with the tools, networks and insights to get ahead.

Economics Society

Founded in 2012 by students passionate about economics and determined to help others. It is now established as one of the key academic and prestigious societies within the University. The aim is to help members develop their career prospects, network with potential employers and to ensure members internally connect and become family by providing exciting socials such as outings to clubs, relevant trips off campus and sporting events.

Marketing Society

The marketing society aims to provide an engaging forum for students interested in marketing to develop the appropriate business acumen and industry networks and to inspire students to transform their passion into careers in the field of marketing.

Aston Enterprise

Once graduated from Aston, many of our students choose to take up jobs with some of the world's largest companies. Whilst this is definitely an option, it isn't the only one available to you.

Some of our students choose to start their own business and become entrepreneurs.

Launch a business with BSEEN, our award-winning entrepreneur support programme helping you to launch and grow your business idea.

BSEEN supports aspiring student and graduate entrepreneurs in Birmingham to stop dreaming and just start. Our 12 month programme supports you from idea to launch and beyond, through a comprehensive package of support; training bootcamp to cover all the start-up essentials, business grant, mentoring, networking opportunities and co-working space.

BSEEN offers support in a variety of ways:

- > A five day intensive start-up boot camp
- > Tailored mentoring to suit your business needs
- > Free workspace based in Birmingham city centre
- > A business grant to kick-start your business

Whether you are looking to join a large corporate firm or set up your own business, Aston Business School hosts events and activities to suit you. If you want to develop your enterprising mind-set and meet like-minded people, we provide the opportunity to do so.

// *BSEEN supported us with advice, mentors, information, funding and networks. When you are starting in business you need to know everything from marketing, sales and financials to how to put a legal contract in place. BSEEN was there for all of this and the funding came along when we were dangerously poor, enabling us to buy the first few pieces of equipment.*

Mentoring was really important and integral to our success. We started off meeting our mentor every week, then every fortnight and we know she will continue to be there for us."

Joe Housley and Connor Watt
Owners, NARCE Media



Joe Housley and Connor Watt
Owners, NARCE Media

Programmes

Foundation

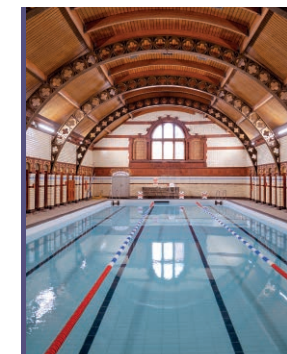
- > Foundation in Business and Social Science

Undergraduate

- > BSc (Hons) Accounting and Finance
- > BSc (Hons) Business Analytics
- > BSc (Hons) Business and International Relations
- > BSc (Hons) Business and Management
- > BSc (Hons) Business and Politics
- > BSc (Hons) Business and Sociology
- > BSc (Hons) Business Computing and IT
- > BSc (Hons) Business Enterprise Development
- > BSc (Hons) Business Management and English Language
- > BSc (Hons) Business Management and Social Policy
- > BSc (Hons) Economics
- > BSc (Hons) Economics and Management
- > BSc (Hons) Economics and Politics
- > BSc (Hons) Finance
- > BSc (Hons) Human Resources and Business Management
- > BSc (Hons) International Business and Economics
- > BSc (Hons) International Business and Management
- > BSc (Hons) International Development Management
- > BSc (Hons) Marketing

Postgraduate

- > MSc Accounting and Finance
- > MSc Business Analytics
- > MSc Business Analytics (January start)
- > MSc Business Analytics (Online)
- > MSc Business and Management
- > MSc Business and Management (January start)
- > MSc Business and Management (Online)
- > MSc Business Enterprise Development
- > MSc Business Psychology
- > MSc Crisis and Disaster Management
- > MSc Economics
- > MSc Entrepreneurship
- > MSc Finance
- > MSc Global Operations and Service Management
- > MSc Human Resource Management
- > MSc Human Resource Management (January start)
- > MSc Information Systems and Business Analysis
- > MSc Information Systems and Business Analysis (January start)
- > MSc International Accounting and Finance
- > MSc International Accounting and Finance (January start)
- > International Accounting and Finance MSc (ACCA Strategic Professional combined study)
- > MSc International Business
- > MSc International Business (January start)
- > MSc Investment Analysis
- > MSc Investment Analysis (January start)
- > MSc Marketing and Analytics
- > MSc Marketing and Analytics (January start)
- > MSc Professional Accounting and Finance
- > MSc Strategic Digital Marketing
- > MSc Strategic Digital Marketing (January start)
- > MSc Strategic Marketing Management
- > MSc Strategic Marketing Management (January start)
- > MSc Strategy and International Business
- > MSc Work Psychology and Business
- > Postgraduate Certificate in Team Coaching
- > MBA Executive MBA
- > MBA Full-time
- > MBA Full-time (January start)
- > MBA Online
- > PhD Business





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