

GFCC University and Research Leadership Forum

Leadership Dialogue on Universities 4.0 and their role in driving place-based innovation and socio-economic transformation

<https://www.aston.ac.uk/about/university-research-leadership-forum>

November 8th, 2024

Adrian Cadbury Lecture Theatre

Time	Activity	Description
08:00 - 9:30 (90 min)	Working breakfast (GFCC Members only)	A leadership discussion session of the GFCC University and Research Leadership Forum , co-chaired by Professor Aleks Subic, VC and CEO of Aston University, and The Hon. Deborah L. Wince-Smith, President of Global Federation of Competitiveness Councils.
09:45 - 09:55 (10 min)	Opening Session	Welcome by Host, Professor Aleks Subic VC and CEO of Aston University and as Chair of URLF Forum and GFCC university network
09:55 - 10:05 (10 min)		Introduction by The Hon. Deborah L. Wince-Smith, President of Global Federation of Competitiveness Councils on vision for URLF
10:05 - 10:10 (5 min)		Event Logistics by Dr. Roberto Alvarez
10:10 - 11:10 (60 min)	Session 1 Opening Panel Session	<p>Place-based Innovation for Inclusive Growth - the case of Birmingham</p> <p>Moderated by Professor Aleks Subic, Vice Chancellor of Aston University</p> <ul style="list-style-type: none"> ▪ Rob Valentine, MD WM, Bruntwood SciTech ▪ Neil Rami, CEO, WMGC ▪ Lisa Smith, CEO Midlands Mindforge ▪ Sir John Peace, Chairman Midlands Engine ▪ Douglas Wright MBE DL, High Sheriff of the West Midlands ▪ Henrietta Brealey, CEO, Greater Birmingham Chambers of Commerce

11:10 - 11:40 (30 min)	MORNING COFFEE BREAK	
11:40 - 12:30 (50 min)	Session 2 Panel session	<p>Place-based innovation initiatives by other GFCC leaders – worldwide examples for ‘next practices’ case studies</p> <p>Moderated by The Hon. Deborah L. Wince-Smith, President of the GFCC</p> <ul style="list-style-type: none"> ▪ Professor Sir Ian Greer, President, Queen's University Belfast ▪ Professor Damon Salesa, President, AUT ▪ Professor Ken Sloan, President, Harper Adams University ▪ Dr. Matthew Hulver, Vice President, Knowledge Enterprise Initiatives, Arizona State University ▪ Dr. Michinari Hamaguchi, Director General of SCARDA, AMED
12:30 - 13:30 (60 min)	LUNCH BREAK	
13:30 - 13:50 (20 min)	Session 3A Keynote fireside chat	<p>Digital Knowledge and Enterprises for a Changing World with AI</p> <p>Professor Aleks Subic and Martin Betts in a conversation with Ann Kirschner, President, Hunter College, about the great upheaval in global higher education and the emergence of omnichannel universities and AI-first universities.</p>
13:50 - 14:40 (50 min)	Session 3B Panel Session On Digital Knowledge and AI	<p>Digital Knowledge and Enterprises for a Changing World and Artificial Intelligence (AI) - From Threat to Opportunity</p> <p>Moderated by Martin Betts of HEDx</p> <ul style="list-style-type: none"> ▪ Arlene Stewart, Director of Academic and Operations, OES ▪ Suzanne Steele, Vice President & Managing Director, UK/I, Middle East, SSA, Adobe ▪ Andrew Proctor, Executive Lead UK Education, Amazon Web Services ▪ Professor Osama Khan, DVC Academic, Aston University
14:40 - 15:10 (30 min)	AFTERNOON TEA	
15:10 - 15:35 (25 min)	Session 4A Insight session	<p>Bridging gaps: universities industry and community partnerships for impact</p> <p>Moderated by Dr. Roberto Alvarez, Executive Director, GFCC</p>

		Mr. Charles "Chad" O. Holliday Jr., Chairman, GFCC
15:35 - 16:25 (50 min)	Session 4B Panel session	<p>Bridging gaps: universities industry and community partnerships for impact</p> <p>Moderated by Dr. Paul Roben, UCSD</p> <ul style="list-style-type: none"> ▪ Professor Sam Turner, CEO City Deal, Queens University of Belfast ▪ Professor Peter Bonfield, VC of University of Westminster ▪ Professor Padma Raghavan, Vice Provost for Research and Innovation, Vanderbilt University ▪ Dr. Peter Dorhout, Vice President for Research, Iowa State University
16:25 - 16:45 (20 min)	Session 5	<p>The future of universities: insights gained through the leadership dialogue and from HEPI's experience</p> <p>A fireside chat with HEPI's Nick Hillman and Chad Evans, Executive Vice-President, Council on Competitiveness USA, exploring the main ideas that emerged in the leadership dialogue and connecting those with insights gained from HEPI's experience.</p>
16:45 - 17:00 (15 min)	Closing Session	Concluding remarks and call to action from Professor Aleks Subic and Deborah Wince-Smith.
18:30-21:00 (90 min)	<p>DINNER</p> <p>Shuttle Departure: 18:30 from the event venue</p> <p>Dinner Start: 19:00</p>	