

Help prevent me from gambling my home away!



Find out more about the project

A Toolkit for Social Housing Providers



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“Has your gambling or the gambling of someone close to you had a negative impact on your life?”

RESEARCH OVERVIEW

- Co-designed with Birmingham City Council (BCC)
- From 2021 to 2023
- 56,000 homes surveyed
- 6 focus groups
- 20 interviews
- 1000+ survey responses
- 116 BCC staff trained



RESEARCH FINDINGS

1

1 in 5 of tenant respondents affected by harmful gambling.

2

30% of problem gamblers admitted gambling **reduced their ability** to pay rent.

3

Over 60% of problem gamblers mentioned **physical or mental health issues** caused by gambling.

4

4 in 10 problem gamblers currently in **rent arrears**. 13.5% of problem gamblers received **eviction notices**.

5

8 in 10 problem gamblers have **borrowed money** in the past 2 years to pay for their expenses.

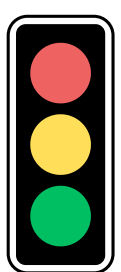
6

Reasons for not getting help: shame, low awareness/availability of help, and social/religious norms.



OUR TOOLKIT OF INTERVENTIONS

Risk of gambling tenants losing their home:



High

Medium

Low

1. PRE-LETTINGS

- Info on BCC website signposted
- Pre-letting workshop
- Screening questions on risks

2. LETTINGS

- Support worker
- Harmful gambling onboarding information in lettings pack

3. TENANCY MAINTENANCE

- Signposting through regular tenant comms
- Tenant training

4. TENANCY PRECARIETY

- Debt advice
- Neighborhood offices
- Data flags on harmful gambling
- Gambling officer to monitor

5. RENT ARREARS

- Rents team training
- Include in arrears letter
- Referral for support offered
- Eviction notice info

6. SUPPORT

- Support from third party agencies
- BCC support worker
- Payment plan to manage rent arrears
- Review bookmaker licensing



By using a traffic light system from low risk to high risk we can match this against interventions like awareness, training and de-stigmatisation to referral pathways, support and monitoring.