



Aston Business School

Centre for Executive Development



TRANSFORMING LEADERS FOR A BRIGHTER TOMORROW





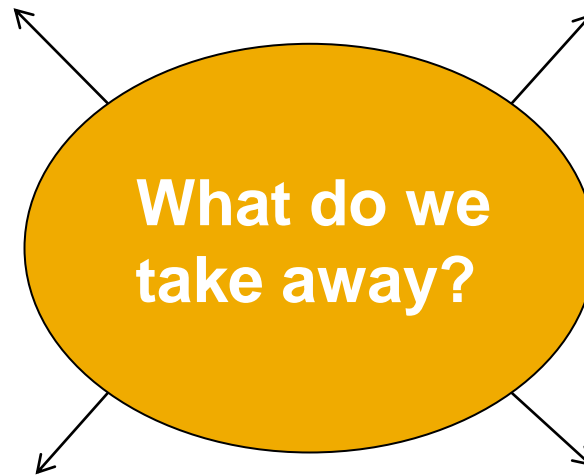
Business Transformation Master Class: Susan Morton

Challenge the “cookie cutter” development approach

- Focus on values
- Individualise

Driving our values down to shop floor

- Reward structure



Visibility of leadership development

- Employees are aware
- Internal champions exist
- Selection process is transparent, empowering tough decisions

Embedding “self development”

- DNA – break away from day jobs to develop self