Aston Business School
Birmingham

BFM124 INTELLECTUAL PROPERTY LAW

Number of Aston Credits: 30

Number of ECTS Credits: 15

Staff Member Responsible for the Module:

Claire Howell Finance Accounting & Law Group
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Availability: please contact the Group Secretary,
Group secretary, Rosaleen Shirley NB Room 404, Extension 3238

Pre-requisites for the Module:

None

Mode of Study:

On Campus

Module Objectives and Learning Outcomes:

On successful completion of the Module students will have:

- An understanding of the nature justification and importance of intellectual property law
- An understanding of the various rights associated with intangible assets
- An understanding of the creators and ownership of intangible assets
- An understanding of the enforcement of intangible assets
- An opportunity to enhance and develop their knowledge of the subject in a business context.
- Assistance in the development of their analytical and legal problem solving techniques.

Module Content:

Term One

Topic 1 week 4	Introduction to intellectual property and substance of copyright.
Topic 2 week 6	Copyright authorship /ownership and infringement
Topic 3 week 8	Copyright workshop
Topic 4 week 10	Patent

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Term Two

Topic 5 week 12	Patent workshop
Topic 6 week 14	Confidentiality and passing off
Topic 7 week 16	Confidentiality and passing off workshop
Topic 8 week 18	Trademarks
Topic 9 week 20	Trademarks workshop
Topic 10 week 22	Design
Topic 11 week 24	Putting it all together

Corporate Connections:

Awareness of Intellectual Property Rights is essential for successful innovation in any knowledge based economy. This course will reflect the connections the lecturer has with the European Patent Office and promote awareness of the need for dissemination of intellectual property knowledge in the business community.

International Dimensions:

Intellectual Property Rights are cross boarder and this is reflected in the teaching on this module.

Contribution of Research:

The lecturer in charge of this is module is a researcher in the field of intellectual property.

Method of Teaching:

Lectures and seminars

Method of Assessment and Feedback:

3 hours open book examination (100%)

Learning Hours:

Lectures and Seminars	24
Directed Learning	273
Assessment (Exam)	3
Total	**300**

Essential Reading:

David Bainbridge, Intellectual Property 8th ed (Pearson Longman, 2010)

An up-to-date set of intellectual property law statutory material is an essential adjunct to this course. Students must purchase Andrew Christie & Stephen Gare, Blackstone's Statutes on Intellectual Property 10th ed (OUP, 2010).

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Indicative Bibliography:

Lionel Bently & Brad Sherman, Intellectual Property Law 4th ed (OUP, 2010)
Hector MacQueen, Charlotte Waelde & Graeme Laurie, Contemporary Intellectual Property: Law and Policy2nd ed (Oxford, 2010).
Cornish, Llewelyn & Aplin Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights 8th Ed Sweet & Maxwell) 2010
Michael Spence, Intellectual Property (OUP 2007 Clarendon Law Series)