



Aston Business School

Birmingham

# OUR THEORY IS THAT PRACTICE IS INVALUABLE



International Internship Programme  
Including **ERASMUS** placements



Our programme has proved attractive to employers who year on year benefit from recruiting high calibre Aston Business School students in a short-term and cost effective way. Our work placements are mutually beneficial offering real work to students and bright resources to employers. Placements take place in various business functions including Marketing, Communications, Operations, HR, Finance and Accounting, and the majority of students are also fluent in various languages. The practical nature of the modules in the first years of their degree mean students are well prepared for their placement. Your company could benefit from this programme too. Advertising your internships on our intranet is free of charge and the Placement Office will support you through the process, including making the necessary arrangements for interviews, if required. ERASMUS placements are included in our programme.



If you have a placement you would like to advertise to Aston Business School students, please get in touch with us!

We look forward to hearing from you soon,

**Elaine Clarke**  
Director Undergraduate  
Programme



Founded in 1895, Aston is a long established research University known for its world-class teaching quality and strong links to industry and commerce. Aston Business School at Aston University is one of the most successful schools in the United Kingdom, with a triple accreditation from AMBA, EQUIS and AACSB. Aston Business School is committed to creating and transferring knowledge that enables, innovates and inspires. The School is a welcoming community, focused on the core learning needs of our students, our alumni, businesses, organisations and their leaders.

Aston Business School has one of the largest internship programmes in Europe with almost 600 undergraduates on placement each year. For employers, this offers a large, focused group of highly motivated multilingual students to advertise placement opportunities to. We have been managing internships for over 30 years in Europe and beyond, and have a very professional and active Placement Office team dedicated to helping high calibre students find placements and helping employers to successfully fill their vacancies.

‘Our experience with both Aston Business School, and the students we have taken on over the years, has been very positive. The students have proven themselves to be valuable staff members and have contributed actively to improving our service product. In a number of cases, students have been taken on full time following completion of their degree courses. Aston Business School has always shown itself to be most helpful in assisting with student intake. All in all, a very positive experience.’

**Michael Bowder**

Global Transaction Banking Deutsche Bank Europe  
(Germany, France & Spain)

**Deutsche Bank**



# AN INTERNATIONAL PROGRAMME

Our placement students undertake 'real' work, with 'real' responsibility during their penultimate year of their degree. They undertake placements and internships for a duration of 6 or 12 months, typically working in areas such as:

- Accounts
- Finance
- Human Resources
- Marketing
- IT
- Operations
- Law
- General Management
- Purchasing
- Logistics/Supply Chain
- Economics/Statistics.

With an ever increasing demand for cultural awareness and the ability to work in multicultural environments, companies worldwide actively recruit Aston Business School students onto internships.

Our students are well prepared for their placement whilst most are also fluent in various languages, primarily English, German, French and Spanish. The practical nature of the degree means students have worked with case studies, group projects and a simulated business game, preparing them for the world of work.

We have built up relationships with over 150 companies and each year we advertise over 300 opportunities to students on our international placement website. Students search the website by type of job, location or company name, and apply to companies directly.



We prepare our students on topics such as putting together a CV, tackling application forms, getting ready for assessment centres and psychometric tests, along with interview skills too. Students can book practice interviews with our placement staff. Many of these activities are supported by organisations across a wide range of sectors.

We welcome organisations onto campus to give presentations to students about placement opportunities or to run workshops on topics such as presentation skills or interview techniques. Organisations are also welcome to run interviews at our facilities on campus.

## Placement Profile

'My work placement has allowed me to gain valuable international experience as an undergraduate, giving me the optimism to allow this to act as a cutting-edge selling point in a highly competitive graduate employment market.'

**Daven Patel**  
Aston Business School Undergraduate  
Internship at Eurocity, Belgium



'Since 2007 we have been participating in the International Placement Programme that Aston University has implemented. We are really happy with the overall results; the students from this university always perform to a high level, producing good quality results and the services from the placement office have also been very good up to date.'

**Susana Grande**  
Recruitment Manager  
Amadeus IT Group, Spain

amadeus

'HP have recruited some fantastic students on our 13 month Intern Programme from Aston Business School. We have a great relationship with the Placement Office and that has helped us recruit some of the university's top students.'

**Louise Cooper**  
EMEA Workforce Specialist  
Hewlett-Packard Ltd





# BENEFITS TO EMPLOYERS

- **Flexibility** – placements / internships can last 6 or 12 months depending on the degree programme and your company's requirements.
- **Intelligent, motivated, effective interns** – Aston Business School students are high achieving students with an international mindset. The placement contributes 10% towards their degree so they are committed and eager to take responsibility. In addition, employers tell us they benefit through having a fresh pair of eyes, along with new and innovative ideas. This extra resource can provide input into projects which may be on your 'wish-list' of projects to get off the ground.
- **Multilingual skills** – a number of our students are fluent in various languages, including English, French, German and/or Spanish, as well as other European, African and Asian languages.
- **Cost effective recruitment** – you will incur no recruitment advertising or agency costs in exchange for intelligent and motivated students. Furthermore, we can arrange facilities for you on campus, free of charge, to give presentations about your organisation or to hold interviews.

'Deloitte offers a number of students an opportunity to undertake a 12 month Industrial Placement in many of our recruiting offices ... Deloitte has always found Aston Business School placement students to be of a high calibre, having obtained both the knowledge and skills required to work within a large organisation like ours from their university degree. Aston Business School placement students have often returned to a full-time career with Deloitte following graduation.'

'Aston Business School consistently provides high quality students to Xerox and have consistently been one of our top two universities for our Industrial Placement Recruitment programme. Again and again, Xerox managers tell us that the best students come from Aston; naturally bright, with a real enthusiasm to learn quickly, integrate into the business and get on, qualities that are so hard to find. Many of our Aston Business School Industrial Placement Students come back to Xerox after completing their degree; for us, this is the true test and a marker for how we are acquiring talent for the future. At Xerox, we look forward to a continued strong relationship with Aston University.'

**Rachel Hewson**  
Graduate Recruitment Manager  
Deloitte LLP



**Nick Gray**  
Recruitment Manager  
Xerox Ltd



## Placement Profile

'The placement experience allowed me to learn about the operations of a multinational company and see first hand how issues such as human resources, strategic management and finance were handled on a large scale. I also learnt how to work effectively in a team and also how to interact with colleagues from a variety of cultures and backgrounds.'

**Laura Wilson**  
Aston Business School Undergraduate  
Internship at Amadeus, France



# WHAT DO OUR STUDENTS STUDY?

Aston Business School offers a variety of degrees which all incorporate a compulsory placement year. Modules are studied within a business and management context and combine theory and practice.

The degrees and modules studied by our students include: Accounting, Computing, Consultancy, Economics, Finance, Human Resources, International Business, Strategic Management and Modern Languages (incorporating French, German and/or Spanish within the business degree).

# WHAT TO DO NEXT?

If you have a placement you would like to advertise to Aston Business School students, please email the job advert or job description to **internationalplacement@aston.ac.uk**.

A member of the Placement Office team will then contact you to discuss how we can support your requirements. You can also telephone us on **+44 (0) 121 204 3033**

‘For the past five years, the number of Aston students we hire for our Internship and Graduate Schemes has increased highlighting the high calibre of students Aston University has brought to Intel. We have hired both from the Business School and the Engineering School. The Placement and Careers offices are doing an outstanding job promoting our placement scheme, making the selection process easier for Intel. We value our relationship with Aston University and would like our number of Aston students to increase in the coming years.’

**Stephanie Lee**  
College Programme Manager  
Intel Corporation UK Ltd



‘The great thing about the ABS international placement programme is that students stay with our company from six months up to one year and can be deployed as full fledged employees in daily business and projects during that period. It has given E.ON IS the opportunity to recruit interns who are highly motivated and bring with them a lot of competences such as excellent language skills and analytical thinking. The support from the International Placement Office relating to the recruiting processes is very professional.’

**Julia Schulze**  
Human Resources  
Marketing & Recruiting



‘My experience with the students we received from Aston University has proven to be hugely successful. I am glad to see that they have settled in well to both our professional working environment and Chilean Latin culture. I would not hesitate to invite students from similar business degrees to come and work for us as interns in the future and furthermore recommend other international corporations to follow our example.’

**Iván Cortés**  
International Mobility,  
PricewaterhouseCoopers, Chile



‘Aston’s amazingly green campus is right in the middle of Birmingham, it has the benefit of being part of a university that is heavily into industry and commerce.’

The A-Z of Business Schools,  
The Independent, 2006



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## OTHER ASTON BUSINESS SCHOOL SERVICES

We offer a range of other services to individuals and business.

### Research Centres and Research Groups

Contacts: 0121 204 3062/3095 (Research)  
Website: [www.abs.aston.ac.uk](http://www.abs.aston.ac.uk)

### MBA Programme

MBA Contact: 0121 204 3100  
Email: [mba@aston.ac.uk](mailto:mba@aston.ac.uk)  
Website: [www.astonmba.com](http://www.astonmba.com)

### MSc Programme

MSc Contact: 0121 204 4200  
Email: [abs-msc@aston.ac.uk](mailto:abs-msc@aston.ac.uk)  
Website: [www.astonmsc.com](http://www.astonmsc.com)

### Executive Development Programme

Contact: 0121 204 3011  
Email: [absexeced@aston.ac.uk](mailto:absexeced@aston.ac.uk)  
Website: [www.aston.ac.uk/executive](http://www.aston.ac.uk/executive)

### Conference Centre

Contacts: 0121 204 3274  
Email: [conferenceaston@aston.ac.uk](mailto:conferenceaston@aston.ac.uk)  
Website: [www.aston.ac.uk/conferences](http://www.aston.ac.uk/conferences)





## Aston Business School

Birmingham

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this prospectus please recycle it.