INTERNATIONAL BUSINESS ENVIRONMENT (GERMANY) II

Module Number:	LG2041
Number of Aston Credits:	10
Name of Module Convenor:	Alexander Burdumy
Other Staff Contributing to the Module:	—
Pre-Requisite(s) for the Module:	LG1041
Programme(s) for which module is offered:	IBML Level 2
Language of delivery:	German
Teaching Period when offered:	Teaching Period 2

1. Module Learning Outcomes

Knowledge and understanding: students will be able to

- discuss various aspects of German industrial relations
- understand the German financial and banking system
- appreciate the role and influence of German banks in the German business environment
- discuss the position of Germany within the EU and the global economy

Cognitive skills: students will be able to

- demonstrate research skills
- show awareness of cross-cultural differences

Subject-specific skills: students will have

- improved their active and passive German business vocabulary
- improved their note-taking skills in German
- improved their use of formal spoken German

Transferable skills: students will have practised

- working in groups
- oral communication skills
- written communication skills
- presentation skills
- the use of information retrieval

2. Module Content:

Weekly two-hour lectures/seminars will cover topics such as industrial relations in Germany, the German welfare state, globalization and its impact on the German economy, the German financial and banking system, etc.

3. Method of Learning and Teaching:

Lecture, seminar, oral presentation, group work.

4. How are the total 100 Learning Hours per module achieved?

Contact Hours	22
Private Study & Assessment	78
Total	100

5. Method of Assessment and Feedback:

Group presentation (30 mins): 5%

Individual 400-word essay in German, based on the presentation, to be submitted by name one week after the presentation: 5%

Two-hour written (closed book) examination in German in the main examinations period: 90%

Total: 100%

Individual feedback will be given during the course. Feedback on the presentations will be given verbally, and marked write-ups will be returned to students.

6. Essential Reading:

Lampert, Heinz, Albrecht Bossert, *Die Wirtschafts- und Sozialordnung der Bundesrepublik Deutschland im Rahmen der Europäischen Union*, München: Olzog, 2004.

7. Indicative Bibliography:

Bade, K., Oltmer, J. *Normalfall Migration,* Bonn 2004.
Breyer, F., Franz, W. Homburg, S., *Reform der sozialen Sicherung*, 2004.
Bundesministerium für Wirtschaft und Arbeit: *Mitbestimmung ein gutes Unternehmen*. Berlin 2005 http://www.bmas.bund.de/BMAS/Navigation/arbeitsrecht,did=18404.html
Kädtler, Jürgen, *Sozialpartnerschaft im Umbruch. Industrielle Beziehungen unter den Bedingungen von Globalisierung und Finanzkapitalismus.* Hamburg: VSA 2006.
Kerschbaumer, Judith (ed.), *Sozialstaat und demographischer Wandel.* Wiesbaden: VS, 2005.
Müller, Klaus, *Globalisierung*. Frankfurt a.M.: Campus, 2002.
Sinn, H-W., *Ist Deutschland noch zu retten?* Econ Verlag, 2004.
Tempel, Sylke: *Globalisierung, was ist das?* Berlin : Rowohlt 2005.
Thiel, Elke, *Die Europäische Union. Von der Integration der Märkte zu gemeinsamen Politiken*, Wiesbaden: VS 1998.

Newspapers / Journals:
Capital
Frankfurter Allgemeine Zeitung
Manager Magazin
Wirtschaftwoche

Reference works:
Gabler Wirtschaftslexikon, Gabler Verlag, Wiesbaden 2005.
Aktuell 2008, Harenberg Lexikon Verlag, Dortmund 2007.
Hasse, Klaus H., Hermann Schneider, Klaus Weigelt, *Lexikon Soziale Marktwirtschaft*, UTB 2352, 2005.

Electronic Sources:
http://www.iwkoeln.de/Publikationen/frs_publikationen.htm (for up-to-date statistics and short articles on many of the topics covered in the lectures)