



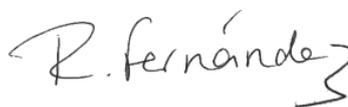
We start this academic year by celebrating the European Day of Languages on 26 September with our annual poster competition. This year the theme is 'My Sports Language Role Model' and we hope to receive as many, if not more entries than we did last year (nearly 1000!)

During the next few weeks we will be recruiting our team of Routes into Languages Ambassadors for this year. With some old faces returning from their placement year and some new undergraduates, they will all be keen to come along and speak to your students about their experiences and the importance of studying languages.

To ensure we are able to reach as many students as possible, this year we have a range of activities taking place on the

university campuses and competitions and activities which you can run in your school. Further details will be on our website very soon.

We hope that you will be able to join us and look forward to meeting many of you and your students this year!



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Round up of the 2016/17 Academic Year

At the end of July 2016 funding from HEFCE ceased and we began our first year of being self-funded. With the very kind support of Aston University, the University of Wolverhampton and Santander, we were able to continue with Routes events, albeit on a smaller scale than in previous years. However, a smaller budget didn't stop us running some great activities and reaching lots of students in the process.

The EDL Poster competition was extremely popular with almost a thousand students taking part and last year we added a Foreign Language Christmas card competition for which we also received lots of entries.

The Careers in Translation and Interpreting Event, Cultural Days and Languages in Higher Education Sixth Form Conference were all fully booked as were the Languages for Year 9 and Business Language Champions events held at the University of Wolverhampton.

34 schools received a small grant of £50 each to put towards running a language event in school, which ranged from the Great Language Bake Off to a French Play performed by a theatre company.

In total we reached nearly 6,000 students in the West Midlands, which is a fantastic achievement!

Many thanks to all of our colleagues from Aston University and the University of Wolverhampton for taking the time out of their working days to help in running these events, to our fantastic team of Routes into Languages Ambassadors and to those schools who took part!



Students enjoying the Languages for Year 9 event at the University of Wolverhampton

Mother Tongue Other Tongue Poetry Competition Summer Term 2017

Once again many fantastic entries were submitted for our Mother Tongue Other Tongue Poetry Competition this year. Regional winners and runners up attended the National Celebration at Manchester Metropolitan University on Wednesday 5 July where they were presented with their awards by VIP Guest Annie Zaidi, Britain's first female, Muslim football coach.

Mother Tongue

KS3 Winner - Amulik Nagi, Rugby High School
KS3 2nd place - Tina Xu - Chase Grammar School

Other Tongue

KS3 Winner—Dia Kaur—Holyhead School
KS3 2nd place—Maria Ali—Holyhead School
KS3 3rd place—Chanelle Marrett, Holyhead School
KS4 Winner - Hannah Ehui, Rugby High School for Girls

Many thanks to all of the students who took part in the competition and a massive congratulations to all of our winners and runners up!

Mí poema, escrito por Dia

Como una estrella brillante en el cielo de medianoche,

Así deseo que no seas nada más que el mío.

Los chirridos de los grillos en la noche

Y las polillas atraídas hacia la luz.

Hermosa como una rosa,

Delicada como un pétalo.

Cada exhalación tuya es preciosa,

Y tus pasos son melodiosos.

Other Tongue KS3 Winner - Dia Kaur, Holyhead School

European Day of Languages Poster Competition 2017



To mark the European Day of Languages, we invite schools in the region to participate in our poster competition. The competition is open to pupils in Years 7, 8 and 9 and this year the theme is “My Sports Language Role Model”.

We hope that you will encourage your pupils to take part in this competition as part of your in-school European Day of Languages celebrations. **The deadline for submission of entries will be Friday 6 October.**

More information about the competition can be found in the following link [EDL Poster Competition](#)

New Charging Policy for Events

This will be our second year of being self funded and unfortunately, although we have been able to secure the funding for our Project Manager post, we don't have any funding to run our events.

Therefore in order to carry out running our events we need to charge a fee per pupil for some of the activities.

French, German and Spanish Cultural Days - £9 per pupil

Language ambassador visits to schools - £75 per half day (9am to 12.30pm) - this is to cover ambassador time and travel expenses



Connecting local schools, universities and employers

Graduates with German-language skills are highly sought-after on the British and international labour markets. The Midlands German Network (MGN) is a university-led initiative which fosters cooperation between local schools, universities and employers. We aim to make young people aware of the manifold opportunities and increase the uptake of German.

<http://midlandsgermannetwork.org.uk/>

Events and activities in the Autumn Term 2017

September 2017:

European Day of Languages Poster Competition

October 2017:

Student Language Ambassador Visits

November 2017:

Careers in Translation and Interpreting Conference

Student Language Ambassador Visits

December 2017:

Foreign Language Christmas Card Competition

Student Language Ambassador Visits

For more details of all events please see our website [Routes into Languages](#)

New Style Cultural Days for Spring Term 2018

Our cultural days for spring term 2018 will have a new look to them! In response to feedback from students and their teachers, the days will be more interactive with a chance for students to take part in various fun activities whilst learning about the culture and languages of French, German or Spanish speaking countries. More information will be available soon on our website [Routes into Languages West Midlands](#) where you will also be able to book places for your students.

Ambassador Visits

Our fantastic Routes ambassadors will be continuing their visits to schools during the academic year 2017/18. Depending on your requirements they can deliver a “Why Study Languages Presentation” to your students, help out with a languages event in school or come into school to help with exam preparation. Ambassador visits available from 1 November 2017 to 30 June 2018.

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