

DR STEPHANIE DECKER

WORK

From August 2012	Senior Lecturer in International Business Aston Business School – Economics & Strategy Group
September 2010 - July 2012	Lecturer in International Business Aston Business School – Economics & Strategy Group
January 2007 - August 2010	Lecturer in International Business The University of Liverpool Management School
July 2007 - June 2008	Harvard-Newcomen Fellow in Business History Harvard Business School
February 2006 - January 2007	ESRC Postdoctoral Research Fellow London School of Economics and Political Science, Department of Economic History

EDUCATION

2008 – 2010	PG Cert in Teaching and Learning in Higher Education University of Liverpool
2002 – 2006	PhD University of Liverpool, School of History
2000 - 2001	MA in Twentieth Century History University of Liverpool, School of History
1997 – 2002	Magistra Artium, intermediate examination (equivalent to BA) University of Cologne, Faculty of Arts and Faculty of Economics

AWARDS RECEIVED

July 2012	Aston Excellence Award for Innovation
May 2008	Finalist for the Kroos Prize for the best doctoral dissertation in 2008 Business History Conference (USA)
June 2007	Coleman Prize for the best thesis in Business History in 2007 Association of Business Historians (UK)
2000 - 2011	Grants and scholarships for research and study <ul style="list-style-type: none">▪ British Academy Small Grants: “The State in Africa and the Obsolescing Bargain: the case of the aluminium industry in Ghana, 1959-2004”, 2009-2011 (£6,700)▪ Research Fellow at Humboldt University Berlin, Germany, September-October 2009▪ ESRC Postdoctoral Research Fellowship at the LSE, Department of Economic History, 2006-2007▪ Maintenance grant for PhD, University of Liverpool Research Development Fund, 2002-2005

- Fees Only Award, Arts and Humanities Research Board, 2002-2005 (due to the residence criteria I was not eligible for the full award)
- DAAD studentship for study abroad (from the German Academic Exchange Council), 2000-2001. One of only 100 annual awards to study in the UK.
- Various small grants for research in London, Ghana and for seminar, training and conference attendance in the UK and abroad from the Economic History Society, the Royal Historical Society, the University of Liverpool, Faculty of Arts, Research Expenses Funds, 2002-2005.

PUBLICATIONS

Refereed journals	<p>“The Silence of the Archives: Postcolonialism and Business History”, <u>Management and Organisational History</u> [accepted].</p> <p>“Corporate Political Activity in Less Developed Countries: The Volta River Project in Ghana, 1959-1966”, <u>Business History</u> 53,7 (2011).</p> <p>“No Longer at Ease: Corruption as an Institution in West Africa”, with Dmitri van den Bersselaar, <u>International Journal of Public Administration</u> 34,11 (2011)</p> <p>“Postcolonial Transitions in Africa: Decolonization in West Africa and present day South Africa”, <u>Journal of Management Studies</u>, 47,5 (2010), pp. 791-813.</p> <p>“Wirtschaftsnationalismus und Dekolonisation der Wirtschaft”, (transl. Economic nationalism and economic decolonization), <u>Archiv für Sozialgeschichte</u> 48 (2008) (transl. Archive for Social History), pp. 461-486.</p> <p>“Building up Goodwill: British Business, Development and Economic Nationalism in Ghana and Nigeria, 1945-1977”, <u>Enterprise & Society</u> 9,4 (2008)</p> <p>“Advertising and Corporate Legitimacy: British multinationals and the rhetoric of development from the 1950s to the 1970s”, <u>Business History Review</u>, 81 (Spring 2007): 59-86.</p> <p>“Decolonising Barclays Bank DCO? Corporate Africanisation programmes in Nigeria, 1945 –1969”, <u>Journal of Imperial and Commonwealth History</u>, Vol. 33, No. 3 (September 2005): 419-440.</p>
Book chapters	<p>“Return to Imperial Trade? John Holt & Co (Liverpool) Ltd. as a Contemporary Free-standing Company, 1945-2006”, Chap. 9 in <u>The Empire in One City? Liverpool's Inconvenient Imperial Past</u>, Studies in Imperialism (Manchester: Manchester University Press, 2008), pp. 300-332.</p>
Teaching cases	<p>“Unilever as a ‘multi-local multinational’ 1945-1979”, with Geoffrey Jones (2007), Harvard Business School Case 808-025.</p> <p>“Herman Chinery-Hesse: The Bill Gates of Ghana?”, Teaching case for Aston Business School (2011).</p>
Working papers & conference papers	<p>“Solid Intentions: A Historical Analysis of Architecture, Organisational Memory and Identity”, World Economic History Conference, Stellenbosch, South Africa, July 2012 [currently under review at a journal]</p> <p>“Economic Nationalism in Latin America and Africa in the Twentieth Century: A comparison” (with Marcelo Bucheli), at the Business History Conference, Philadelphia, USA, March 2012</p>

- “Using Archives to Understand the Difficulties of Translating Theory Into Practice: Economic Advisors in Ghana, 1960-1985”, presented at the World Bank Conference on Using History to Inform Development Policy: The Role of Archives (25-26 October, 2012)
- “British Multinationals in West Africa: Re-gaining Organisational Legitimacy after the End of Empire”, presented at the German Historical Institute, Washington DC, workshop on Translating Potential into Profits: Foreign Multinationals in Emerging Markets since the 19th Century (1-2 November 2012)
- “A Variety of Capitalism without Capitalism: Re-ordering post-imperial economies through economic nationalism in West and East Africa”, World Economic History Conference, Stellenbosch, South Africa, July 2012
- “The Iconography of Weapons: German arms manufacturers from the Kaiserreich to the Cold War”, Working paper, with Stefanie van de Kerkhof.
- “Why historians won’t talk about method: Business history, historical methodology and qualitative social science”, Paper invited for the Qualitative Historical Methods in Management and Organization Studies workshop at Queen Mary University London, 8-9 September 2011.
- “Economic Nationalism and the postcolonial expropriations of Multinationals: Ghana and Nigeria, 1960-1980”, Working paper.
- “Narrative Strategies and Organisational Legitimacy: British Imperial Business and the Development Consensus”,
 - Conference paper, accepted at the European Group for Organisation Studies at Gothenburg 7-9 July 2011,
 - Association of Business Historians Annual Conference at the University of Reading, July 2011,
 - British Academy of Management, Aston University, 13-15 September 2011.
- “Advice never hurts the giver: The Role of Economic Advisors in Ghana”, Conference paper presented at the Business History Conference 2011, St. Louis, MO.
- “The welfare agenda in colonial development: West Africa 1940-1965”, Paper presented at the University of York, Department of History, 3 February 2011.
- “Economic Decolonisation & non-traditional investment: International business promotion in West Africa, 1950-1970”,
 - Conference paper presented at the Association of Business Historians Annual Conference, University of York, July 2010,
 - Wind of Change conference, University of East Anglia, April 2010.
- “Postcolonialism and Business History”, Association of Business Historians’ Newsletter, Spring (2011)

Book reviews

- Hausman, William J., Hertner, Peter, & Wilkins, Mira (Eds.). (2008). Global Electrification: Multinational Enterprise and International Finance in the History of Light and Power, 1878-2007. Enterprise & Society (forthcoming)
- Kathleen E. A. Monteith, Depression to Decolonization: Barclays Bank (DCO) in the West Indies, 1926-1962. Business History Review 84,4 (2010), pp. 851-853.
- Teresa da Silva Lopes. Global Brands: The Evolution of Multinationals in Alcoholic Beverages. Business History Review 83,1 (2009), pp. 208-210.
- Hartmut Berghoff (ed.) Marketinggeschichte: Die Genese einer modernen

Sozialtechnik. Business History 50,3 (2008), p. 396.

Adodeyi Olukoju. The Liverpool of West Africa: The Dynamics and Impact of Maritime Trade in Lagos 1900–1950. African Studies Review 51,1 (2008), pp. 140-141.

Toyin Falola. Economic Reforms and Modernization in Nigeria, 1945-1965. African Studies Review 50, 2 (2007), pp. 268-9.

TEACHING AND ADMINISTRATIVE DUTIES

- Since September 2010 **Co-Director for the MSc in International Business**
Aston Business School, Aston University
- Consistently one of the top 5 programmes in the FT Masters in Management ranking
 - Strategic positioning of the programme & programme development
 - Accompanying students on study visits to partner schools in France & Spain
- Since 2008
- Modules taught:**
- Aston Business School (postgraduate only): “International Business”, “International Business Strategy”
 - University of Liverpool Management School: “Managing across Borders” (undergraduate), “Business in Africa” (undergraduate), “International Business in Emerging Markets” (postgraduates)
 - Prior to 2008 I have taught modules on international business, the evolution of global capitalism, African history, and nineteenth century political and economic thought.

PROFESSIONAL MEMBERSHIPS & EXTERNAL ROLES

- September 2010
- July 2013 **External Examiner for Undergraduate Business Degrees**
Henley Business School, Reading University
- April 2010
- April 2012 **Trustee of the Business History Conference (USA)**
Member since 2008
- One of three judges of the Halloran Prize in the History of Corporate Social Responsibility
- July 2009
- July 2012 **Secretary of the Association of Business Historian’s council (UK)**
Member since 2003
- July 2010
- April 2012 **Joint Newsletter Editor of the Association of Business Historian’s council (UK)**

CONFERENCE ORGANISATION & PARTICIPATION

- March 2013 **Conference organisation committee for the Academy of International Business (UK Chapter) Annual Conference 2013**
Aston Business School, Aston University
- July 2012 **Conference organiser for the Association of Business Historians’ Annual Conference 2012**
Aston Business School, Aston University
- January 2012 **Invited to join the emerging Special Interest Group in International Business**

& Management

British Academy of Management

- September 2011 **Panel chair at the British Academy of Management Annual Conference 2011**
Aston Business School, Aston University
- January 2011 **Panel discussant at the American Historical Association Conference 2011**
Boston, MA
- July 2009 **Conference co-organiser for the Association of Business Historians' Annual Conference 2009**
Liverpool University Management School
- August 2009 **Panel convenor at the World Economic History Conference**
Utrecht University, Netherlands
- April 2008 **Panel convenor at the Economic History Society Annual conference**
Nottingham University
- April 2008 **Panel convenor at the Business History Conference**
Sacramento, CA
- August 2005 **Panel convenor at the European Business History Association conference**
Frankfurt, Germany

In addition to this I have presented my work at conferences and workshops in the UK, US, Germany, Italy, Finland, the Netherlands and Ghana.

EDITORIAL ROLES & REVIEWS

- Since 2010 **Member of the Advisory Board of journal "Economic History of Developing Regions"**
Economic History Society of Southern Africa
- Since 2008 **Member of the Book Review Board of journal "Business History Review"**
Harvard Business School, MA
- Since 2008 **I have reviewed research proposals and faculty research performance for:**
- British Academy
 - Economic and Social Science Research Council
 - National Research Foundation (South Africa)
- Since 2006 **I have reviewed article submissions for:**
- Business History Review
 - Business History
 - Economic History Review
 - Enterprise & Society
 - Journal of Business Ethics
 - Management & Organizational History
 - Publius – The Journal of Federalism
 - Zeitschrift für Unternehmensgeschichte (Journal for Business History)

NON-ACADEMIC WORK

- April 2002 **Graduate trainee in the Graduate Recruitment Strategies & Marketing Team**
ERGO Unternehmenskommunikation GmbH

- September 2002

- I collaborated on graduate recruitment strategies for major employers such as Ford of Europe.

January 2000
- June 2000

Knowledge Management

OSCAR GmbH, student consulting company

August 1999
- October 1999

Internship, study of organisational culture

Softlab GmbH (BMW Group), IT consulting company

April 1995
- October 1997

Freelance journalist

Rheinische Post, one of Germany's largest regional daily newspapers

- I published around 100 articles, ranging from local news to features.

LANGUAGES

German (native), English (bilingual), Spanish and French (conversational).

References can be supplied upon request.