

## PROGRAMME SPECIFICATION 2012-13

Programme Title	Psychology and Business
UCAS/JACS Code	CN81
School/Subject Area	Life and Health Sciences, Psychology, in conjunction with Aston Business School
Final Award	BSc (Joint Hons) in Psychology and Business
Interim Award(s)	Certificate of Higher Education Diploma in Higher Education
Mode(s) of Study	Sandwich
Normal Length of Programme	4 years
Total Credits	480 credits
Programme Accredited By	The British Psychological Society Will also be seeking accreditation from: Chartered Institute of Personnel Development
Dates Programme Specification Written and Revised	Written July 2011: Dr Liz Moores with Dr Ann Davis Updated, Sept 2011, April 2012: Dr Carl Senior

<p>Educational Aims of the Programme</p>	<ul style="list-style-type: none"> <li>• To provide students with an excellent learning experience that draws on the research and consultancy of Aston academic staff.</li> <li>• To produce graduates with skills and abilities in research and enquiry, information literacy, personal and intellectual autonomy, ethical, social and professional understanding.</li> <li>• To produce graduates who can bring qualities of critical judgement and reasoning to their chosen occupation and who are capable of applying and disseminating knowledge.</li> <li>• To provide students with an intellectually rigorous and up-to-date education in psychology and business which will help them to identify and achieve their personal, academic and professional goals.</li> <li>• To develop the ability to recognise and analyse the economic, technical, financial, social and organisational parameters within which modern managers make decisions.</li> <li>• To deliver a programme of a standard which satisfies the accreditation requirements of the British Psychological Society for eligibility for Graduate Membership and Graduate Basis for Chartership and meets the intermediate level knowledge requirements for the Chartered Institute of Personnel and Development.</li> <li>• To provide a programme which responds to the needs of a wide range of entrants from a variety of routes.</li> </ul>
<p>Relevant Subject Benchmark Statements and other External and Internal Reference Points used to inform programme outcomes</p>	<ul style="list-style-type: none"> <li>• The Mission, Aims and Objectives of the ABS UG Programme</li> <li>• Aston Business School Advisory Panel</li> <li>• School of Life &amp; Health Sciences Quality Committee</li> <li>• Quality Assurance Agency (QAA) Benchmarking statements</li> <li>• Framework for Higher Education Qualifications (FHEQ)</li> <li>• The British Psychological Society accreditation requirements</li> <li>• CIPD Intermediate knowledge standards</li> </ul>

<b>Programme Structures and Requirements: Levels, Modules and Credits</b>				
<b>Stage I</b>				
Module Title	Credits	Level	Module Code	Core/ Elective
Research Methods and Statistics	20	4	PY1124	Core
Cognitive Psychology Ib	10	4	PY1120	Core
Social Psychology I	10	4	PY1118	Core
Developmental Psychology	10	4	PY1109	Core
Introduction to Psychology	10	4	PY1129	Core
Introduction to organisational behaviour	10	4	BH1107	Core
Perspectives on Business and Management	10	4	BS1131	Core
Introduction to marketing management	10	4	BM1134	Core
Principles of Financial Accounting	10	4	BF1101	Core
IT for Business	10	4	BN1160	Core
Economic Environment of Business	10	4	BS1102	Core
<b>TOTAL</b>	120			

<b>Programme Structures and Requirements: Levels, Modules and Credits</b>				
<b>Stage II</b>				
Module Title	Credits	Level	Module Code	Core/ Elective
Advanced Statistics	20	5	PY2224	Core
Language & Communication	10	5	PY2236	Core
Psychological Research Methods	10	5	PY2238	Core
Social Psychology II	10	5	PY2229	Core
Cognitive Psychology IIa	10	5	PY2218	Core
Theories and Practice of HRM	20	5	BH2212	Core
Psychology & Work	20	5	BH2239	Core
Developing creativity at work	10	5	BH2287	Core
Effective teamwork	10	5	BH2286	Core
<b>TOTAL</b>	120			

<b>Programme Structures and Requirements: Levels, Modules and Credits</b>				
<b>Stage III</b>				
Module Title	Credits	Level	Module Code	Core/ Elective
Placement (ABS)	120	P	BUP100	Core
<b>TOTAL</b>	120			

<b>Programme Structures and Requirements: Levels, Modules and Credits</b>				
<b>Stage IV</b>				
Module Title	Credits	Level	Module Code	Core/ Elective
Final Year Project (Psychology)	30	6	PY3314	Core
Personality and Intelligence	10	6	PY3354	Core
Cognitive Neuropsychology	10	6	PY3356	Core
Child Development	10	6	PY3351	Core
Contemporary Issues in HRM	20	6	BH3303	Core
Employee Relations and Legal Issues in HRM	20	6	BH3308	Core
Marketing Psychology	20	6	BM3308	Elective
Learning Training and Development	10	6	BH3392	Elective
Strategic aspects of Organisational Performance	10	6	BH3391	Elective
Theory and Practice of Leadership	20	6	BH3319	Core*
<b>TOTAL</b>	120			

\*This is a core module requirement for CIPD accreditation or elective if not

Programme Outcomes, Learning and Teaching and Assessment Strategies			
A. Knowledge and Understanding			
	On successful completion of their programme, students are expected to have knowledge and understanding of:	Learning, Teaching and Assessment Strategies to enable outcomes to be achieved and demonstrated	
		Learning and Teaching Methods	Assessment Methods
1	The scope and nature of psychology as an academic discipline, conceptual, ethical and historical issues and the contributions of different perspectives	<p>These are developed through lectures and seminars, associated handouts and visual presentations, together with individual supervision in preparation of the student's final year project.</p> <ul style="list-style-type: none"> <li>• lectures (A1-7)</li> <li>• seminars (A4)</li> <li>▪ individual work (A1-7)</li> <li>▪ guided reading (A1-2, 4-7)</li> <li>▪ individual supervision (A1-2)</li> <li>▪ placement work (A3)</li> </ul>	<p>Seen and unseen exams, class tests, essays, on-line quizzes, practical reports, projects, portfolios, posters and presentations.</p> <ul style="list-style-type: none"> <li>• end of teaching period examination (A2,4,5,6,7)</li> <li>• essay (A1,4,5,6,7)</li> <li>• advanced research dissertation (A1,2,4)</li> <li>• placement reflective log (A3)</li> </ul>
2	The scientific method, a wide range of research designs and quantitative and qualitative methodology, descriptive and inferential statistics, including parametric, non-parametric and meta-analyses.		
3	The practical applications of psychology and business, and the links between theory and practice.		
4	A wide range of issues in - and theories of - cognitive, developmental, biological and social psychology and in individual differences		
5	The main functions of management and specifically people management		
6	The theories, principles and underlying concepts of subjects relevant to the main functions of management and an understanding of business models and processes		
7	How strategic decision-making within organisations as a whole takes place		

<b>B. Intellectual Skills</b>			
	On successful completion of their programme, students are expected to be able to:	Learning, Teaching and Assessment Strategies to enable outcomes to be achieved and demonstrated	
		Learning and Teaching Methods	Assessment Methods
1	Critically reflect on management problems and how to solve them	<ul style="list-style-type: none"> <li>lectures (B1-5)</li> <li>tutorials (B2, 3, 5,6)</li> <li>seminars (B2,3)</li> <li>guided reading (B2,3,5)</li> <li>individual supervision (B2-6)</li> </ul>	<ul style="list-style-type: none"> <li>end of teaching period examination (B1,2,3,5,6, 7)</li> <li>essay (B 1, 2, 3, 5 6)</li> <li>individual project (B2-6)</li> <li>presentation (B2-7)</li> </ul>
2	Reason scientifically and demonstrate the relationship between theory and evidence.		
3	Think critically and question received wisdom.		
4	Show competence in research design, qualitative and quantitative analysis.		
5	Use models and techniques to analyse problems		
6	Present arguments that are clear, structured and sustained.		
7	Carry out a sustained piece of independent research.		

<b>C. Professional Skills</b>			
	On successful completion of their programme, students are expected to be able to:	Learning, Teaching and Assessment Strategies to enable outcomes to be achieved and demonstrated	
		Learning and Teaching Methods	Assessment Methods
1	Specialise in areas of particular interest and relevance to their chosen career path	Placement experience (C1-2) Individual supervision (C3, 4) Lectures (C1, 4)	<ul style="list-style-type: none"> <li>Case studies (1, 2)</li> <li>Placement essay, log book and report (C1, C2)</li> <li>Final year project report (C3, C4)</li> </ul>
2	Apply their key skills and competencies within a real work-based situation (via placement experience)		
3	Identify a research question and from this design, execute and report an empirically-based research project		
4	Understand the ethical context of psychology and management as a discipline.		

<b>D. Transferable Skills</b>			
	On successful completion of their programme, students are expected to show:	Learning, Teaching and Assessment Strategies to enable outcomes to be achieved and demonstrated	
		Learning and Teaching Methods	Assessment Methods
1	Good written and oral communication skills.	<ul style="list-style-type: none"> <li>• tutorials (D1,4, 6)</li> <li>• seminars (D1, 2, 3, 4, 6)</li> <li>• group work (D2,4)</li> <li>• individual work (D1,2,3,5,6)</li> </ul>	<ul style="list-style-type: none"> <li>• presentations (D1,2,3, 6)</li> <li>• individual project (D1,2,3)</li> <li>• group project (D1,2,3,4,)</li> <li>• end of teaching period examinations (D1, 6)</li> </ul>
2	Competence in the use of information technology for word processing, data handling, communication and information gathering.		
3	The ability to undertake self-directed study and project management.		
4	The ability to work effectively in teams, reacting appropriately to contextual and interpersonal factors.		
5	The ability to reflect upon own learning and development.		
6	Knowledge of the responsibilities, tasks and relationships involved in work		

Entry Requirements	<i>In addition to satisfying the general entry requirements, candidates must also satisfy the entry requirements determined by the School Board and approved by Senate</i>
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<p>Programme Regulations</p>	<p>This programme is governed by the University's current General Regulations for Undergraduate Programmes (reference REG/12/376 and subsequent editions), except where they are modified by the following Programme Regulations.</p> <p>Normally, students are required to undertake an integrated programme of professional training of 48 weeks duration, not including any periods of vacation. The placement shall be undertaken at times approved by the Associate Dean for Taught programmes.</p> <p><b>FAILURE IN MODULES</b></p> <ol style="list-style-type: none"> <li>1. PY3314, the final year project module cannot be condoned.</li> <li>2. Normally, where a module requires the completion of a portfolio of assessments or completion of research credits students must pass both portfolio and/or research hours components of the module.</li> <li>3. All modules in the Psychology programme require an element of reflective practice. To this end students in the first and second years are required to complete two feedback surveys by the end of each term. Final year students will be required to complete these surveys at the end of each module. Failure to complete these surveys may result in students receiving no marks for that module.</li> </ol>
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<p>Further Information</p>	<p>In order to be eligible for the Graduate Basis for Chartership (GBC), students must gain at least a Lower Second Class Honours degree or equivalent thereof.</p> <p>In order to satisfy the intermediate knowledge requirements for chartered membership of CIPD students may not have condoned passes in any of the required modules.</p>
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This specification provides a concise summary of the main features of the programme and the threshold learning outcomes that a student might normally be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. **The individual modules included in the programme may differ from those included in this programme specification as our programmes are subject to continuous review.** Information on admissions requirements and career opportunities is available in the relevant prospectus. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the appropriate module guides and programme handbook(s) which are available to students on enrolment.