Dr Michael James Kennard

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ACADEMIC QUALIFICATIONS:

PhD: University of Birmingham, 1997
Aerospace Engineering
Sponsored by Rolls-Royce plc

MBA: University of Nottingham, 2007
Distinction and prize for best student awarded
Scholarship awarded

BEng: University of Birmingham, 1992
1st Class (Honours): Material Science and Technology
Sponsored by Corus

PG Cert: Aston University, 2012
Professional Practice in Higher Education

PROFESSIONAL QUALIFICATIONS:

Chartered Engineer: The Engineering Council, from 2000

Member: The Institute of Materials, Minerals and Mining, from 2000

Member: The Institute of Engineering and Technology, from 2009

Associate Member: The Royal Aeronautical Society, from 2009

Member: The Int. Society for Professional Innovation Management, from 2012

Fellow: The Higher Education Academy, from 2012

CAREER SUMMARY:

Teaching Fellow: (Innovation and Strategy)	Aston University	2010 to present
Research Fellow, Innovation: (Alliance Boots Contract Research)	University of Nottingham	2009 to 2010
Business Development Executive: (Corporate Partnerships)	University of Nottingham	2007 to 2008
MBA Study Break: (Scholarship awarded)	University of Nottingham	2006 to 2007

Programme Manager (Boeing): (£50m development programme)	Rolls-Royce plc	2004 to 2006
Powerplant Manager (Airbus): (International Role)	Rolls-Royce plc	2003 to 2004
Technical Manager (Materials): (Department of 30 staff)	Rolls-Royce plc	2001 to 2003
Programme Manager (R&T): (£50m research strategy)	Rolls-Royce plc	1998 to 2001
Technologist (Materials): (Manufacturing Technology)	Rolls-Royce plc	1995 to 1998

TEACHING EXPERIENCE:

Aston Business School:

- BSM903: Innovation and Entrepreneurship (MBA)
- BS3355: Innovation (Final Year UG)
- BS3335: Policy Analysis and Decision Making (Final Year UG)
- Executive Education: Strategic Decision Making
- MSc and MBA Dissertation Supervision

Grenoble Ecole de Management:
(2011 and 2012, Visiting Fellow)

- Strategic Management (MSc)
- Principles of Strategy (MSc)

Teaching Quality:

- Rated "Excellent" by Associate Dean Teaching & Learning
- Student feedback scores consistently excellent (typically between 4.5 and 4.9 out of 5.0)
- Invited guest lecturer in Strategy at Grenoble Ecole de Management
- Aston MBA (full time) course director and personnel tutor
- Post Graduate Programme Board and Teaching & Learning Committee Member
- Post Graduate Certificate in Professional Practice (PGCPP) awarded
- Fellow of the Higher Education Academy

Typical Student and Conference Delegate Written Feedback:
(Original documents available for inspection on request)

- "Excellent teaching style, very interactive"
- "Best module of the year"
- "I wish more lecturers offered a similar experience"
- "Mike's strategy teaching is fantastic"
- "Passionate about the subject"
- "I wasn't expecting to enjoy this as I come from the public sector, but it was great"
- "One of the best lecturers at this university"
- "Dynamic teaching style"
- "Very interesting and interactive, the best module"
- "Practical applications, knowledge and ability to work with real business cases"
- "The most useful, interesting, and applicable module that I have studies at Aston"
- "Lecturer was engaging and approachable"
- "Very clear about objectives, very clear structure of the lectures"
- "Good teaching style, links everything to practical examples and challenges ideas"
- "Well structured course, interesting lectures, always gives practical examples"
- "Brilliant, the best innovation presentation I have seen in years"
- "Very interesting presentation, opens up huge opportunities"
- "Refreshing, inspiring, great delivery"

RESEARCH ACTIVITIES AND BUSINESS ENGAGEMENT:

2012: Speaker at the 23rd ISPIM Innovation Conference, Barcelona
"Open Innovation implementation in a retail focussed business environment"

2012: HEA Individual Teaching Development Grant Application (£7k, awarded)
"Innovation in Assessment and Feedback"

2010: Chairman and organiser, "The Materials Entrepreneur: Taking Innovation Forward", Institute of Materials, Minerals and Mining conference, London

2010: Speaker at the 9th Innovation Summit (Industry Forum), London
"Driving innovation forward through university collaborations: Three case studies from Alliance Boots"

2010: Alliance Boots Landing Innovation Project: Final Report
With Professors Graeme Currie, Andy Lockett and Deniz Ucbasaran

2009: Speaker at the Nottinghamshire Healthcare Trust Leadership Forum
"Landing Innovation on the frontline: Lessons from Alliance Boots",
With Professors Graeme Currie and Andy Lockett

2009: Speaker at the Annual Training Conference, Royal Aeronautical Society, London
"The Innovation Challenge"

2009: Speaker at the 8th Innovation Summit (Industry Forum), London
"Everything you always wanted to know about innovating through university collaborations but were afraid to ask"

2008: University of Nottingham lead for the £40m MTC programme
A joint Advantage West Midlands, Universities of Nottingham, Birmingham, Loughborough, Roll-Royce and Airbus advanced manufacturing research facility

2008: Delegate at the 7th Innovation Summit (Industry Forum), London

2008: Delegate at the R&D Management Conference, Telfer School of Management, Ottawa

1992 - 2006: Author of over 60 Rolls-Royce research, technical and management reports

REFERENCES:

Professor Nigel Driffield
Executive Dean, Aston Business School
Tel: 0121 204 3209
Email: n.l.driffield@aston.ac.uk

Professor Sumon Bhaumik
Head Economics & Strategy Group, Aston Business School
Tel: 0121 204 3328
Email: s.bhaumik@aston.ac.uk

Additional referees available on request