CV Dr Gary Burke

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ACADEMIC POSITIONS

- Feb 2012 Lecturer in Strategy, Aston University.
- Jan 2010 Research Fellow, Aston University.
- Oct 2009 to Jan 2010: Sessional Lecturer, Aston University.
- Jan 2004 to Jan 2005: Executive Development Programme Manager, Aston University.
- Jan 2003 to Jan 2004: Research Assistant, Aston University.

EDUCATION

- 2011 PhD., Aston Business School (Passed, no corrections)
- 2007 M.B.A., Aston Business School (Distinction)
- 2000 BA (Hons) Business Studies (Upper Second-Class).
- 1998 HND., Business and Finance (Distinction).

PUBLICATIONS

- Smets, M., Jarzabkowski, P., Burke, G.T. & Spee, P. (2012). Reinsurance Trading in Lloyd's of London: Balancing Conflicting-yet-complementary Logics in Practice. *Best Paper Proceedings of the Academy of Management.*
- Subramaniam, N., Collier, P.M., Phang, M. & Burke, G.T. (2011). The effects of perceived business uncertainty, external consultants and risk management on organisational outcomes. *Journal of Accounting & Organizational Change*, 7(2): 132-157.
- Collier, P., Berry, A.J. & Burke, G.T. (2007). Risk and Management Accounting: Best Practice Guidelines for Enterprise-Wide Internal Control Procedures. Elsevier, Oxford.
- Collier, P., Berry, A.J. & Burke, G.T. (2006). Risk and management: Best practice guidelines for enterprise-wide internal control procedures. CIMA Research Executive Summaries Series, 2(11).

Papers Under Review

- Burke, G.T. (1st revise & resubmit). Organizational identity change in cross-institutional contexts: The development of a hybrid organizational identity.
- Bednarek, R., Burke, G.T., Jarzabkowski, P. & Smets, M. (*Under review*). Leveraging client relationships to support knowledge generation: An organizational ambidexterity perspective.
- Smets, M., Jarzabkowski, P., Burke, G.T. & Spee, P. (*Under review*). Reinsurance Trading in Lloyd's of London: Balancing Conflicting-yet-complementary Logics in Practice.

Conference papers

- Smets, M., Burke, G.T., Jarzabkowski, P. & Spee, P. (2012). Reinsurance Trading in Lloyd's of London: Balancing conflicting-yet-complementary logics in practice. *Academy of Management Annual Meeting August 2012*, Boston, Texas.
- Burke, G.T., Jarzabkowski, P., Smets, M. & Spee, P. (2012). Trading spaces: The embodiment of risk-trading episodes. EGOS Colloquium July 2012, Helsinki, Finland
- Smets, M., Burke, G.T., Jarzabkowski, P. & Spee, P. (2011). Charting new territory for organizational ethnography: Insights from a team-based video ethnography of reinsurance trading in Lloyd's of London. *EGOS Colloquium July 2012, Helsinki, Finland*
- Burke, G.T. (2011). Organizational identity change in a cross-institutional context: The development of a hybrid identity. *Academy of Management Annual Meeting August 2011*, San Antonio, Texas.
- Smets, M., Jarzabkowski, P., Burke, G.T. & Spee, P. (2011). Thinking Outside the Box: Conflicting Logics and Decoupling in Lloyd's Reinsurance Trading. *EGOS Colloquium July 2011*, Gothenburg, Sweden
- Burke, G.T. (2011). Balancing institutional logics in public-private partnerships: Exploring the cultural dynamics of cross-sector partnering. *EGOS Colloquium July 2011*, Gothenburg, Sweden.
- Burke, G.T. & Knight, L. (2011). Institutional work at field-configuring events: Shaping industry change within sustainable transitions. *International Conference on Sustainability Transitions June 2011*, Lund, Sweden.
- Burke, G.T. (2008). Desperately seeking legitimacy: A process model of identity change dynamics in a public-private context. *EGOS Colloquium July 2008*, Amsterdam.
- Burke, G.T. (2006). Exploring relationships between key boundary spanners working in public-private partnerships: A justice perspective. Paper presented at BAM SIGIOR event "Transactions and Relationships," University of Strathclyde, November.
- Collier, P., Berry, A.J. & Burke, G.T. (2004). Risk and control: Drivers, practices and consequences. Paper presented at the British Accounting Association Annual Conference, Heriot-Watt University, July.

TEACHING AND PEDEGOGY

- 2011 Postgraduate Certificate in Teaching & Learning in Higher Education (on-going).
- 2007 Aston Teaching Certificate.
- 2004 Effective Lecturing course at Aston.

ACADEMIC HONORS AND AWARDS

- 2012 Best Paper Award. AOM Annual Meeting, OMT Division
- 2012 Best Paper Award. EGOS, New Forms of Organizational Ethnography Track.
- 2011 Best Student Reviewer Prize, Academy of Management Meeting, MOC Division
- 2006 Routledge Prize for Best Research Methods Course Student.
- 2005 Awarded ESRC (CASE) Studentship: 1+3.
- 2005 Beta Gamma Sigma Honour Society Membership.

GRANT ACTIVITY

- ESRC, 2012. Topic: Charting New Territory: Positioning the UK (Lloyd's) in a changing global reinsurance landscape. Amount: £113, 000. Successful. (ES/K000926/1). Co-investigator with Paula Jarzabkowski (Principal Applicant) and Michael Smets (Co-investigator).
- 2011 AXA Research Fund, 2011. Topic: An interdisciplinary analysis of risk-trading behaviour in global reinsurance markets. Submitted May 23rd, 2011. Amount: £290, 000. Unsuccessful...
- 2011 The Leverhulme Trust, Research Project Grant. Topic: Using video to analyse risk-trading behaviour in global reinsurance markets. Submitted May 2011. Amount: £183, 000. Result: Unsuccessful.
- 2010 Seventh Framework Programme (FP7), People, Marie Curie Actions, International Outgoing Fellowship (IOF). Topic: Ethnography of Risk. Submitted August 2010. Result: successful. This grant funded a professor to spend two years working at a leading US university, Cornell.
- 2010 Economic and Social Research Council (ESRC): Co-investigator on bid designed to examine the use of thermal imaging technology by UK councils and their effectiveness in promoting energy saving attitudes and practices. Submitted March 2010. Amount: £647, 999. Result: Unsuccessful (the ESRC informed us that the proposal was worthy of an award, but that there were insufficient funds).

PROFESSIONAL SERVICE

- Co-Organiser: Professional Development Workshop 'Capturing social practice in practice: Video recording, new avenues for studies of practice and the practice of ethnography', AOM Meeting, August 2012, Boston.
- Co-founder and organizer of the strategy-as-practice review group (SAP_R) with Sotirios Paroutis (Warwick) and Richard Whittington (Oxford)
- Reviewer for Academy of Management Meeting, 2011/2012
- 2010 Co-organiser of workshop, 'Researching the Transition Towards a Low Carbon Society', Aston.
- 2007/8 Presented sessions on 'doing qualitative research' to PhD students during their inductions.
- 2007 PhD Representative for BAM special interest group, Inter-organisational Relations.

MEMBERSHIP

- Academy of Management
- European Group for Organizational Studies